

Project: Improved Access to Markets

The Improved Access to Markets for Female and Male Small Scale Fresh Fruit and Vegetable Producers in the West Bank aims to improve market systems and governance in the agriculture sector, specifically in the fresh fruit and vegetable (FFV) subsector, in the interest of small-scale producers (SSPs) and sharecropping farming communities working in the West Bank, and thus lead to a sustainable increase in their income levels.

The overall goal of this Programme is to contribute to sustainable farming practices and increase the income of small-scale women and men FFV producers in the West Bank. The Programme will operate at two levels: one, at the sub-sector level to facilitate the overall market system for the FFV producers, and two, at the value chain level to address the opportunities and constraints in the selected specific product value-chains. These two inter-connected layers will be approached from the small producers' perspective, with clear benefits to women farmers.

Key programme stakeholders include the Ministry of Agriculture (MoA), the Ministry of Local Government (MoLG), municipalities, other donor programmes mostly focused on exports, as well as urban wholesalers and Israeli traders, select export companies, and key NGOs involved in promoting cooperatives, extension and market services. Different types and modalities of partnerships will be negotiated during programme start-up phase.

PARC is responsible for improving productivity of small scale farmers on the three value chains : Grapes, Thyme <(>&<(> tomatoes, supporting women and men SSPs to have better access to timely and climate appropriate crop management information, Matching grants for plant nurseries and input suppliers to facilitate and broke engagement and investment in/with SSPs business/farm development, Facilitate the set-up of national and district level extension service provider platforms; facilitate networking and coordination between and among extension service providers, export and import companies, processing enterprises and producers/cooperatives/social enterprises.

Actor: PARC

In 1983 a small group of agronomists founded the Palestinian Agricultural Relief Committees (PARC), which has since developed into one of the most important Palestinian non-governmental organisations providing services to poor and marginalised farmers on the West Bank and Gaza Strip, working to make agricultural businesses grow.

PARC's goal is to promote an economic and social climate that would allow the Palestinian agricultural sector to develop sustainably. Another goal is to improve the living standard of Palestinians living in rural areas, especially of poor farming families. PARC provides a broad range of agricultural extension services. It is active in land reclamation and in building rural access roads.

The organisation advocates the improvement of rural women's economic position. It is part of an Oxfam Novib-funded three-year gender-focus program.

In 1991 PARC got an ISO-certification. It was the first and so far only non-governmental organisation in the Arab world to obtain one. It has also developed an impressive strategic ten-year plan for the 1998-2008 period. Together with several other agricultural non-governmental organisations (NGOs) PARC has signed a Memorandum of Understanding with the Ministry of Agriculture, which sees PARC's work as independent and complementary to its own. PARC is active in a network of Palestinian NGOs and a member of the governing committee of the Palestinian NGO-network.

Oxfam Novib has been supporting PARC since 1982. In 1999 Oxfam Novib, ICCO, Christian Aid (UK) and Oxfam Great Britain set up a donor consortium to support PARC. This provides PARC a measure of long-term financial security. It also makes technical and organisational assistance available to PARC in further developing its program.

Financial

Total Budget		47,692 EUR	
Past expenditure	Oxfam GB funding with back donor	2018-01-01	22,914 EUR
Past expenditure	Oxfam GB funding with back donor	2018-02-01	24,778 EUR

Achieved Outcome

- 0 men living in poverty and injustice use their enhanced knowledge and skills to increase their productivity and/or income, or to strengthen their bargaining position, ensuring equal benefit to men and women.
- 0 women living in poverty and injustice use their enhanced knowledge and skills to increase their productivity and/or income, or to strengthen their bargaining position, ensuring equal benefit to men and women.


Realised Output

- 0 men directly supported by Oxfam Novib/partners to enhance their capabilities
- 0 women directly supported by Oxfam Novib/partners to enhance their capabilities

Related 4

ID	Projects
A-05395-02	Economic and Social Development Center
A-05395-04	CO- Oxfam
A-05395-05	Improved Access to Markets
A-05395-06	Improved Access to Markets

Project Information

AIM	
Country	Palestinian Territories
Start date	2015-05-01
End date	2017-07-31
Status	Active
Grant	1001340

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